



## Guidelines for formatting and sending artwork for printing

If any of the information below seems unfamiliar to you, that's OK.  
Just give us a call and we'll help you through it.

### We have the following programs:

- Photoshop CS3
- Illustrator CS3
- InDesign CS3
- Pagemaker 6.5
- Acrobat 6.0.2 Pro
- Appleworks 6
- Microsoft Word
- Microsoft Excel
- Microsoft Powerpoint

\*Note: When sending files in the programs listed above, please save down to the versions specified if you have a higher version of these programs.

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Need help with your layout?  
We can assist you with  
creating your print materials.

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### We accept files in the following format:

- Portable Document File (PDF)
- Photoshop JPEG/TIFF/EPS
- Illustrator EPS (fonts must be converted to paths/fonts outlined)

Photos/graphics should have a resolution of 300dpi (dots per inch).

When using color, artwork should be saved in CMYK.

If you choose to send your files in InDesign or Pagemaker, you must include all fonts (screen/printer fonts) along with any graphic elements included in the layout.

### Other Specifications:

- Margins  
*Please leave at least a .25 inch margin all the way around the artwork*
- Bleeds  
*If your artwork contains any bleeds, please extend your bleeds .125 inches out past the image area to allow for trimming*

### We accept artwork:

- via e-mail
- on CD disc
- on our FTP site
- on DVD disc

E-mail artwork to [artwork@flyingdogprinting.com](mailto:artwork@flyingdogprinting.com)  
FTP artwork to [www.flyingdogprinting.com/upload](http://www.flyingdogprinting.com/upload)

*Mail or deliver artwork to:*

Flying Dog Printing  
Attn: Art Department  
1919 Grand Canal Blvd, Ste C-2  
Stockton, California 95207

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Not sure if your files are compatible for printing? Just ask us. We have special software that allows us to convert most files for printing.

For any other questions or for more information please contact 209.948.4447.

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